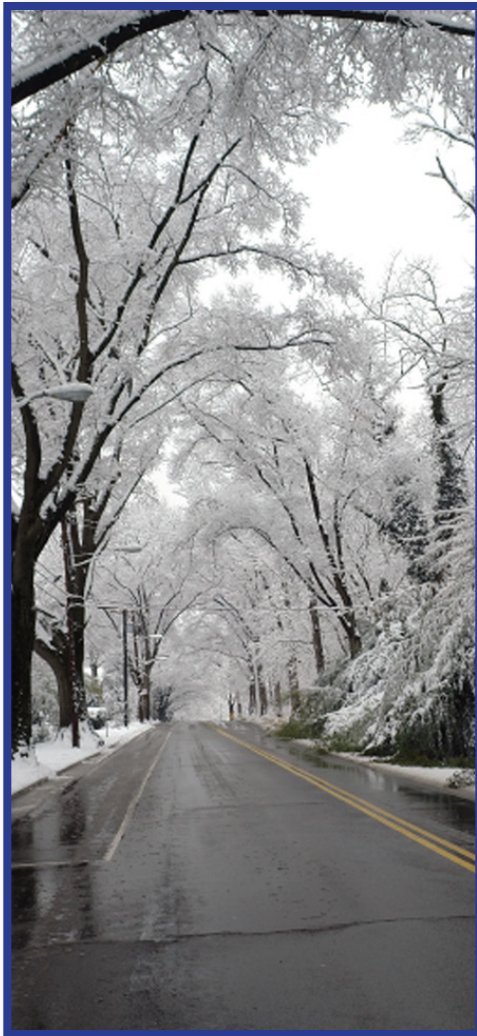


High Performance Ice Melter.

Safer for the Environment!

MAG[®]



Product Overview

MAG[®] is a high performance ice melter that is safer for people, pets, concrete, and the environment.

Effectively melting snow and ice immediately on roadways and driveways, MAG[®]'s melting power reaches temperatures as low as 13F (-25C) – considerably lower than most other ice melters.

The use of ice melters can sometimes result in damage to concrete sidewalks and driveways.

MAG[®]'s magnesium chloride compound not only outperforms other ice melters, but is less corrosive, less toxic, and environmentally safer because of lower toxicity levels.

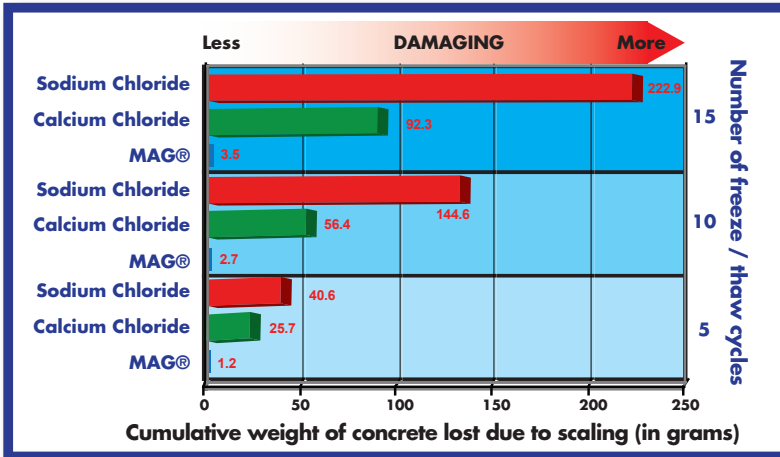
Product Features

- High performance ice melter
- Starts working immediately
- Melts more ice at lower temperatures - as low as 13F (-25C)
- Leaves no residue
- Less damaging to concrete
- Less corrosive than salt and calcium chloride ice melters
- Less toxic than salt and calcium chloride ice melters
- Safer to use
- Environmentally friendlier
- Safer for People, Pets, Concrete, and the Environment
- Does not burn or irritate skin like other ice melters



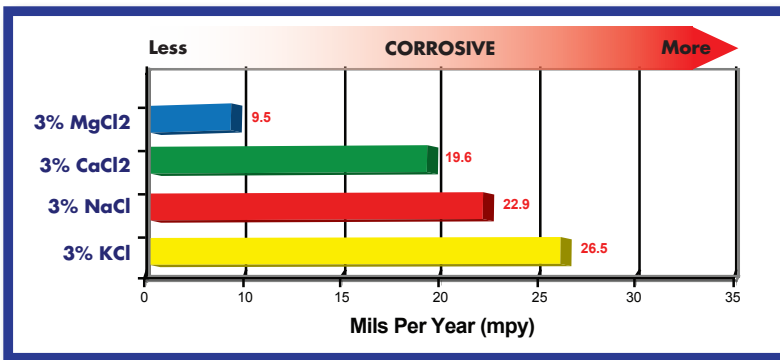
READY WHEN NATURE STRIKES. GUARANTEED.

Comparison of Concrete Spalling



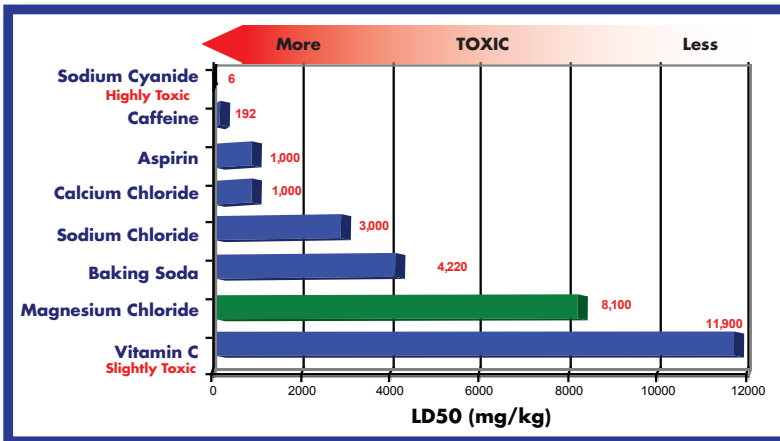
Per SHRP H-205.8 Test Method Using 3% Brine Solution

Comparison of Corrosion on Steel



Corrosion Rate - 10 Day Average

Toxicity of Common Chemicals



Safer on Concrete and Steel

Independent tests conducted by the National Research Council's Strategic Highway Research Program (SHRP) show that calcium chloride caused 26 times more chipping and scaling on concrete than MAG®. Sodium chloride (rock salt) caused 63 times more chipping and scaling. Two additional Independent tests conducted by the Virginia Department of Transportation and the Swedish VTI confirm SHRP's findings that MAG® is significantly safer on concrete.

MAG® is also significantly less corrosive than calcium chloride and sodium chloride on steel and aluminum which can affect the longevity of work equipment, piping and building infrastructure.

Safer for People, Pets and the Environment

MAG® has a low toxicity level (almost 3 times less toxic than common table salt and 8 times less toxic than calcium chloride) making it a much safer ice melting product to use at home or the workplace.

MAG® is available in flake or pellet format and is packaged in easy-to-handle 22.6 kg (50lb) bags as well as 1000 kg (2200 lb) totes for larger applications.



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🇨🇦 78 Orchard Road, Ajax, Ontario, Canada L1S 6L1 • 1-800-387-5777 • www.innovativecompany.com

🇺🇸 454 River Road, Glenmont, NY 12077 • 1-800-257-5808 • orders@innovativecompany.com